

33rd ANNUAL CONFERENCE OF THE AUSTRALASIAN SOCIETY
OF CLINICAL IMMUNOLOGY AND ALLERGY (ASCIA)

Tuesday 5th to Friday 8th September 2023
HYBRID | Sydney, Australia

ASCIA2023CONFERENCE

Sponsorship Prospectus

Updated 8th May 2023

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Introduction

It is a pleasure to invite you to sponsor the 33rd Annual Conference of the Australian Society of Clinical Immunology and Allergy (ASCIA). The Conference will be held at the International Convention Centre (ICC) in Sydney from Tuesday 5th to Friday 8th September 2023 and we expect around 600 delegates to attend.

This is a hybrid conference, which enables virtual registration for delegates who cannot attend in-person, and on-demand viewing of sessions for all registered delegates after the conference.

The exhibition will be held for 3 days, from Wednesday 6th to Friday 8th September 2023, with stand building on Tuesday 5th September 2023. An exhibition floorplan and sponsorship manual will be available in early July 2023, once all sponsorship is confirmed by 30 June 2023.

Sponsorship opportunities for the ASCIA 2023 Conference include:

- Onsite exhibition stands for three days, from Wednesday to Friday.
- In-person or online sponsored sessions, including digital advertisements.
- Prizes awarded for poster and clinical grand rounds (CGR) presentations.

The ASCIA 2023 Conference will provide an international standard of continuing professional development (CPD) for ASCIA members and other health professionals working in allergy and clinical immunology, as well as an opportunity for in-person interactions with colleagues.

We look forward to your involvement.

Dr Katie Frith

Chair, ASCIA 2023 Conference

A/Prof Theresa Cole

ASCIA President

Jill Smith

ASCIA CEO

On behalf of the ASCIA 2023 Conference committee, as listed on the ASCIA website

www.allergy.org.au/conferences/ascia-annual-conference

Program Overview

The ASCIA 2023 Conference program includes current allergy and clinical immunology clinical issues and research findings, which will be presented by more than 60 speakers, including five international speakers:

- A/Prof Edmond Chan (Canada)
- Prof Anna Nowak-Wegrzyn (USA)
- Prof Anne Puel (France)
- Dr Lluís Quintana-Murc (France)
- A/Prof Elizabeth Tham (Singapore).

The ASCIA 2023 Conference program will include main sessions from 9am to 6pm AEST each day, with a focus on:

- Clinical Grand Rounds (CGR) Cases and selected Poster Presentations on Tuesday 5th September
- Food Allergy and Anaphylaxis on Wednesday 6th September
- Drug, Insect, Animal and Respiratory Allergy on Thursday 7th September
- Immunodeficiency, Autoimmunity and Autoinflammatory Disorders on Friday 8th September

On Thursday 7th September an inaugural **ASCIA Immunodeficiency Update for Nurses** will be held.

On Friday 8th September there will be three concurrent **ASCIA Allergy Update meetings**, which include some shared sessions:

- ASCIA Allergy Update for Medical Practitioners
- ASCIA Allergy Update for Nurses
- ASCIA Allergy Update for Dietitians

To improve sustainability, the ASCIA 2023 Conference will feature:

- A living, digital Program Book, which can be kept up to date and reduces waste associated with printing.
- Online posters, which reduces production costs and waste associated with printing and transporting of posters.
- Electronic poster boards in the exhibition hall.
- Name badges that do not include a plastic holder and reusable lanyards.

ASCIA 2023 Conference delegates may also wish to register for the following meetings that are being held during the ASCIA 2023 Conference week:

- CIRCA meeting at the Garvan Institute, Darlinghurst on Monday 2nd September.
- Practical Rhinoscopy workshop at St Vincent's Hospital, Darlinghurst on Saturday 9th September.



ASCIA 2023 CONFERENCE SPONSORSHIP PROSPECTUS

Program Summary

Time AEST	Tuesday 5 th Sept	Wednesday 6 th Sept	Thursday 7 th Sept	Thursday 7 th Sept	Friday 8 th Sept	Friday 8 th Sept
	ASCIA Conference Day 1 Posters and CGR	ASCIA Conference Day 2	ASCIA Conference Day 3	ASCIA Immuno-deficiency Update for Nurses	ASCIA Conference Day 4	ASCIA Allergy Updates for Nurses, Dietitians and Medical Practitioners
08.00-08.50	Registration	Sponsored Sessions	Sponsored Sessions	Sponsored Sessions	Sponsored Sessions	Sponsored Sessions
08.50-09.00	Welcome	Welcome	Welcome	Welcome	Welcome	Welcome
09.00-10.30	Food Allergy Posters	ASCIA-CFAR Symposium International Food Allergy Highlights	Drug Allergy Symposium	Symposium 1	Primary Immuno-deficiency Symposium	Symposium 1
10.30-11.00	Coffee/Tea	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition
11.00-12.30	Other Allergy Posters	ASCIA-CFAR Symposium: Evidence to Translation in Food Allergy	Insect and Animal Allergy Symposium	Symposium 2	Secondary Immunodeficiency and Autoimmunity Symposium	Symposium 2
12.30-13.30	Lunch	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition	Lunch Exhibition
13.30-14.20	Immuno-deficiency and Autoimmunity Posters	AIFA Research Symposium 13.30-14.30	Sponsored Sessions	Sponsored Sessions	Sponsored Sessions	Sponsored Sessions
14.30-16.00	CGR	Hot Publications	Respiratory Allergy Symposium	Symposium 3	Autoinflammatory and Somatic Immune Disorders Symposium	Symposium 3 Case Study Workshops
16.00-16.30	Coffee/Tea	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition	Coffee/Tea Exhibition
16.30-18.00	CGR In-Person	Food Allergy Research Symposium: Improving Food Allergy Treatment in Australia	16.30-17.30 Basten Oration 17.30-18.00 ASCIA AGM		Regional Population Genomics Symposium	Symposium 4 Case Study Workshops
18.00-19.00	Wine and Cheese	Welcome Function				
19.00-22.00	ASCIA Council Meeting	ASCIA Dinner Meetings	ASCIA Gala Dinner			

Sponsorship Opportunities

All prices quoted below are in Australian Dollars and GST (10%) will be added.

To apply for sponsorship, email education@allergy.org.au

EXHIBITION STANDS

The ASCIA 2023 Exhibition will run onsite at the ICC for three days, from 10am to 4.30pm from Wednesday 6th to Friday 8th September 2023. Exhibition stands will be built on Tuesday 5th September and dismantled after 4pm on Friday 8th September. There is no virtual online exhibition at the ASCIA 2023 Conference.

Exhibition stands will be available in the following options:

- **Single 3m x 3m - \$8,000**
- **Double 3m x 6m - \$16,000**

Exhibition stands will include white flooring, white Octanorm walls, lighting, power and WiFi internet access.

Stands may be customised if required and signage can be up to 3.5m in height.

Stand locations will be allocated in early July 2023, once all sponsorship is confirmed by 30th June 2023.

Preferred locations are allocated in order of sponsorship levels (refer to page 5), with Diamond sponsors provided with the most prominent locations, followed by Platinum, Gold, Silver and Bronze sponsors.

Delegates will be encouraged to visit the ASCIA 2023 Conference exhibition stands throughout the conference. To help promote delegate visits, the exhibition hall will include:

- All day-time catering (lunches and coffee/tea breaks).
- Tables and seating for delegates.
- Electronic poster boards.

SPONSORED SESSIONS

Sponsored sessions of 50 minutes each will be held at the following times and topics are subject to committee approval:

- **08.00-08.50 AEST** - on Wednesday, Thursday and Friday.
- **13.30-14.20 AEST** - on Thursday and Friday.

In 2023 there will be two types of sponsored sessions:

- **In-Person** with speakers presenting live in-person at the ICC and streamed, to allow in-person or online viewing by delegates - **\$16,000**
- **Online** with speakers pre-recorded and the option of live online Q&A, all streamed onto a screen at the ICC to allow in-person or online viewing by delegates - **\$12,000**

The time allocated for each sponsored session (in-person or online) needs to include any Q&A and digital advertisements within the 50 minute timeframe.

Sponsors can include a two minute digital advertisement at the start and/or end of each sponsored session. These advertisements need to be developed and pre-recorded (as mp4 files) by sponsors, and be compliant with Medicines Australia's Code of Conduct.

Digital advertisements are only available as part of sponsored sessions and cannot be purchased as separate sponsorship items.

POSTER AND CLINICAL GRAND ROUNDS (CGR) AWARDS

The ASCIA 2023 Conference is an opportunity to sponsor prizes of \$500 for poster and CGR presentations which are judged by experts with extensive clinical and research experience in allergy and clinical immunology www.allergy.org.au/hp/awards-grants/ascia-award-grant-scholarship-recipients

ASCIA 2023 CONFERENCE SPONSORSHIP PROSPECTUS

Sponsorship Levels

All prices quoted below are in Australian Dollars and GST (10%) will be added.

ASCIA 2023 Conference sponsorship includes:

- Listing on the ASCIA website www.allergy.org.au/about-ascia/sponsors which is acknowledged in monthly ASCIA e-newsletters in the lead up to the event, and post-event.
- Listing in the online ASCIA 2023 Conference Program Book, platform, signage and between sessions.

*** Complimentary sponsor registrations CANNOT be transferred to delegates.**

DIAMOND SPONSORSHIP - \$40,000 - \$48,000

Options include:

- A. Double exhibition stand (\$16,000) and two in-person sponsored sessions (\$32,000).
- B. Double exhibition stand (\$16,000), one in-person sponsored session (\$16,000) and one online sponsored session (\$12,000).
- C. Double exhibition stand (\$16,000), one in-person sponsored session (\$16,000) and one sponsored dinner** (\$10,000).

Diamond sponsorship includes ten complimentary* sponsor registrations, valued at \$8,000 (\$800 each).

**These dinners are held on Wednesday night and first preference is given to previous sponsors.

PLATINUM SPONSORSHIP - \$24,000 - \$39,000

Options include:

- A. Double exhibition stand (\$16,000) and one online sponsored session (\$12,000).
- B. Double exhibition stand (\$16,000) and one in-person sponsored session (\$16,000).
- C. Single Exhibition stand (\$8,000) and one in-person sponsored session (\$16,000).

Platinum sponsorship includes eight complimentary* sponsor registrations, valued at \$6,400 (\$800 each).

GOLD SPONSORSHIP - \$16,000 – \$23,000

Options include:

- A. Double exhibition stand (\$16,000).
- B. One in-person sponsored session (\$16,000).
- C. One online sponsored session (\$12,000) and eight poster or CGR awards (\$4,000).

Gold sponsorship includes six complimentary* sponsor registrations, valued at \$4,800 (\$800 each).

SILVER SPONSORSHIP - \$12,000-\$15,000

Options include:

- A. Single exhibition stand (\$8,000) and four poster or CGR awards (\$4,000).
- B. One online sponsored session (\$12,000).

Silver sponsorship includes four complimentary* sponsor registrations, valued at \$3,200 (\$800 each).

BRONZE SPONSORSHIP - \$8,000-\$11,000

Single exhibition stand - \$8,000

Bronze sponsorship includes two complimentary* sponsor registrations, valued at \$1,600 (\$800 each).

Sponsorship Policy

DIGITAL ADVERTISEMENTS

1. Sponsors can include their digital advertisement (2 minutes each) at the start and/or end of each sponsored session. These advertisements need to be developed and pre-recorded (as mp4 files) by sponsors, to be compliant with Medicines Australia's Code of Conduct.
2. Digital advertisements are only available as part of sponsored sessions and cannot be purchased as separate sponsorship items.

COMPLIMENTARY SPONSOR REGISTRATIONS

3. Complimentary sponsor registrations can only be used for staff or contractors of the organisation that is the registered Sponsor and cannot be transferred to delegates.

PAYMENTS

4. All fees related to Sponsors exhibiting at the ASCIA Conference, or any other amounts owed to ASCIA, must be paid to ASCIA at least 30 days prior to the ASCIA Conference.
5. If the Sponsor fails to pay any or all such fees in accordance with payment deadlines, ASCIA reserves the right to reassign or cancel the sponsor's exhibition stand and other entitlements.
6. If the Sponsor pays the fees after such reassignment, ASCIA may assign another exhibition stand, if available, which ASCIA deems appropriate.

CANCELLATION

7. If the Sponsor cancels their involvement in the Conference, they remain liable for payment of all previously agreed fees, subject to the following schedule:
 - a. If the Sponsor wishes to cancel they must do so in writing within 60 days of the date of the Conference and will be liable to pay 50% of the overall costs specified in the Tax Invoice. Any cancellation thereafter shall incur liability for all specified costs.
 - b. Following the inclusion of the Sponsor's name or logo onto marketing collateral and signage relating to the ASCIA Conference, cancellation will result in the Sponsor incurring 100% of the overall costs.
8. In the unlikely event that ASCIA cancels the Conference, the full cost relating to the cancelled Conference will be returned to the Sponsor within 60 days after the cancellation, or the Sponsor can elect to roll over the fees until the next Conference.

Note: The only reasons why the ASCIA Conference would be cancelled is if:

- The Conference venue was to close.
- There was a natural disaster that affected the city where the Conference is being held.

ASCIA has only ever cancelled one ASCIA Annual Conference (in 2020), as it was due to be held in Melbourne and the venue was closed.

The ASCIA 2021 Conference was held as a virtual event due to travel restrictions for most ASCIA members and had excellent online attendance.

The ASCIA 2022 Conference was held as a hybrid event with in-person and virtual attendance. This format was popular with delegates and provided them with further CPD opportunities, through on demand access to sessions for six months after the conference.

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